

Accelerator Plan

These numbers are examples only. You may adjust these to suit your unique business.

Personal Sales Bonus

Period PV*	% Earned*
1-2	1%
2-3	2%
3-4	3%
5+	4%

Personal Sales Bonus: In order to earn the Personal Sales Bonus, a rep must be Active. This bonus pays a rep a percentage of their PV in the period, based on their total qualifying PV.

Example: Rep #100 has 250 PV in the period. They will earn 10% of 250 or \$25

Alternately, this bonus can be configured to pay on the Rep's personally sponsored Reps' PV based on their own PV tier or their Personally Sponsored Rep's PV tier.

Example: Rep #100 personally sponsored rep #101. Rep #100 has 250 PV in the period. Rep #101 has 150 PV in the period. Rep #100 will earn 10% of 150, or \$15 in the period.

Example: Rep #100 personally sponsored rep #101. Rep #101 has 150 PV in the period. Rep #100 will earn 5% of 150, or \$7.50 in the period.



Retail Profit Bonus: Earnings paid to Reps on sales made to their personally sponsored customers. The value paid to the Rep is based on a value set at inventory and is typically the difference between wholesale and retail price. This bonus is paid Weekly.

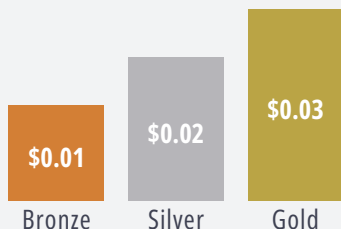


Mentor Bonus: In order to earn the Mentor Bonus, a Rep must be Active and In Good Standing. The Mentor Bonus pays eligible reps' a percentage of their Personally Sponsored Reps' PBV.

Level Bonus

Level	1	2	3	4	5
Affiliate	10%				
Active Affiliate	10%	5%			
Bronze	10%	5%	3%		
Silver	10%	5%	3%	1%	
Gold	10%	5%	3%	1%	1%

Level Bonus: In order to earn the Level Bonus, a rep must be Active and In Good Standing. The level bonus will pay a rep a percentage of the PV of reps on up to 5 levels of their downline. The percentage and number of levels able to be earned on are based on Paid As Rank. This bonus does not utilize compression, meaning if a rep on any level is ineligible or unqualified to earn on that level, the payout is considered breakage and does not pay.



Title Promotion Bonus: In order to earn the Title Promotion Bonus, a rep must be a Paid As Rank3 or higher. The Title Promotion Bonus will award reps with a one time cash bonus the first time they achieve a Paid As Rank



Revenue Share Bonus: In order to earn the Revenue Share Bonus, a rep must be Active, In Good Standing and Lifetime Rank4 or higher. The Revenue Share Bonus sets aside 1% of the total company revenue in the period. Reps who qualify will each earn an equal share of that 1%.

Rank	Personally Sponsored Active Rep*	Personal Volume*	Downline Volume*	Personal Sales Commission*	Mentor Bonus*	Title Promotion Bonus*
Affiliate	0	\$0.01	0	5-20%	15%	
Active Affiliate	1	\$0.02	10	5-20%	15%	
Bronze**	2	\$0.03	20	5-20%	15%	\$500
Silver	3	\$0.04	40	5-20%	15%	\$1,000
Gold	4	\$0.05	60	5-20%	15%	\$1,500

Level Bonus					
Level	1	2	3	4	5
Affiliate	10%				
Active Affiliate	10%	5%			
Bronze	10%	5%	3%		
Silver	10%	5%	3%	1%	
Gold	10%	5%	3%	1%	1%

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**This can be named whatever you want

*** This plan is designed to accelerate your business and get you live. As your business and revenue mature it is expected that a tailored comp plan may be required in the future.

Terminology

Membership Fee: A fee required to be paid monthly or annually in order to access an exclusive member back office complete with sales tools, commissions projections, and Reporting.

In Good Standing: A rep is considered In Good Standing when they are current on their annual or monthly Membership Fee.

Business Builder Package: An elite enrollment option containing marketing and sales materials essential to success within the business. Business Builder Packages contain BV.

Rep: A generic term for any person who has enrolled in the business as a member, has a position in the genealogy and can qualify to earn commissions. Reps may enroll other Reps and Customers.

Customer: An individual who purchases products or services but is not a member of the business and does not participate in the Compensation Plan. Customers are connected to the Rep who sponsored them, but do not hold a position in the genealogy.

Enroller/Sponsor: An Enroller, also called a Sponsor, is an existing Rep of any rank that introduces the business opportunity to a potential new Rep, and subsequently assists them in enrolling into the business as a member.

Level: The position a Rep has relative to another upline or downline Rep. A Rep's personally sponsored Rep's are placed on their first level. Those Reps sponsored by first level Reps are on the second level, relative to the original Rep. Customers are not considered when counting levels and do not maintain a position in the Rep's genealogy.

Active: In order to be considered active and eligible to earn commissions a Rep must have at least 50* PV in the period.

Commissionable Volume (CV): A numeric point value assigned to each product upon which bonuses and commissions are paid. Not every product may be assigned a CV value, as some products may not be considered commissionable.

Business Builder Volume (BV): A numeric point value assigned to Business Builder packages that pay uniquely in the Mentor Bonus.

Personal Volume (PV): The CV accumulated by a Rep from their personal purchases and personally sponsored customer purchases.

Downline Volume (DV): The sum of the PV of the Rep and all of the Reps in the downline of that Rep.

Personal Business Volume (PBV): The BV accumulated by a Rep from their personal purchases of products containing BV. Typically this value is only accrued from enrollment purchases of Business Builder Packages.

Downline: A term used to describe a Rep's personally sponsored reps, their personally sponsored reps and so on, down to infinity.

Personally Sponsored: A Customer or Rep that you personally referred to the business.

Personally Sponsored Active Reps (PSAR): The count of a Rep's personally sponsored Reps who are also Active.

Paid As Rank: The rank at which a Rep is paid during a given period, based on the they have achieved within that period. This rank will promote or demote from period to period, based on the rep's qualifying activity.

Lifetime Rank (Career Title): A Rep's Lifetime Rank is the highest rank they have achieved within their lifetime with the business. Unlike Paid As Rank, which may vary from month to month, a Rep's Lifetime Rank will not change unless the Rep achieves a new highest Lifetime Rank.